forever BRIDE

Wedding + Blog Submission Requirements

Photo // Uppercase L Photography

Types of Submissions We Accept

REAL WEDDINGS/STYLED SHOOTS

- Real Weddings Around the World
- Styled Shoots Around the World
- Proposals
- Engagement Photos
- Engagement Parties
- Bridal Showers
- Honeymoons
- Rehearsal Dinners
- Anniversary Shoots

BLOGS

- Advice
- DIY Projects
- Planning
- Marriage
- Finance
- Healthy & Beauty
- Fashion
- Trends
- Event Recap

EVENTS

- Sales / Promotions
- Giveaway
- Trunk Shows
- Open House
- Fundraiser
- Grand Opening
- Wedding Fair
- Networking Event
- Seminar

In an ever-changing industry, yet based in tradition, we want to provide our readers with the answers to the most frequently asked wedding related questions with HIGH-QUALITY BLOG POSTS.

Requirements:
MUST meet all of these requirements
- Write in a conversational, friendly tone that flows naturally (no essay or "sales-y" pieces, please)
- Have a topic with a clear purpose + direction
- Include rich information that will interest brides
- Aim for around 2,000 words (the longer the better)
    - We are transitioning to quality versus quantity and ask that each blog post be full of lengthy, high-quality information.
- Short paragraphs that are easy on the eye
- Make sure content is 100% original, not previously published, or submitted to other publications, both print & digital.
- We recommend including main points (with headers or bullet points) or lists (1,2,3).
- 2-70 high quality, unwatermarked photos *[TIP: the more photos you include, the better but NO more than 70, please]*
- Every photo must be properly renamed
- All photos [both landscape + portrait] must be at at least 900px but no wider than 1200px
- Images must be delivered via Dropbox

PLEASE NOTE: If your blog does not meet all of the requirements, we CANNOT publish and will ask you to resubmit.

Photo // Tonya Hjort Photography

Requirements:

MUST meet all of these requirements

- 50-70 high quality, unwatermarked photos *[TIP: the more photos you include, the better but NO more than 70, please]*
- All photos [both landscape + portrait] must be at at least 900px but no wider than 1200px
- Every photo must be properly renamed
- Images must be delivered via Dropbox
- Include all the vendors involved with links to their website
- Describe the day in great detail. We want all the stories + behind-the-scenes fun!
  - For Real Weddings:
    - How did the bride and groom meet? Get engaged? What made the wedding special? Highlights? Bride's favorite moment? Advice to future brides? Songs that were played? etc.
  - For Styled Shoots:
    - What was the inspiration behind the day? What special touches were used? Favorite detail? etc.

We ask for a 90 day window of exclusivity from your publication date to when you submit to another magazine or blog.

**PLEASE NOTE: If your blog does not meet all of the requirements, we CANNOT publish and will ask you to resubmit.*

Photo // RaeLyn Photography

Requirements:

MUST meet all of these requirements

- 2-70 high quality, unwatermarked photos *[TIP: the more photos you include, the better but NO more than 70, please]*
- All photos [both landscape + portrait] must be at at least 900px but no wider than 1200px
- Every photo must be properly renamed
- Images must be delivered via Dropbox
- Include date, time, location of event
- Describe the event in as much detail as possible
- A link to where the reader can get more information or purchase tickets
- Provide other participating vendors with a link to their website

Must be related to the wedding industry

How to Get Chosen for Publication

Forever Bride is quickly growing and we are receiving many submissions per day. To stand out as a diamond among rocks, we recommend the following:

- **Follow ALL of the requirements previously listed**
  Please read through our requirements and then read through them again. If you carefully follow all of the requirements, chances are you'll be published. We value submissions that are rich in informative, interesting, and lengthy content—paired with high-quality professional photos. Confident you have met those requirements? You're in good standing!

- **Read our blog**
  Read our most recent content to get a feel of our style. It is very obvious to us when we receive a submission that is so far off from our style, clearly indicating that the submitter has not familiarized themselves with our brand. Because we are transferring to a "quality over quantity" approach, we would rather post 1 good blog post versus 5 fair blog posts.

- **Write lots of words**
  We are desperate for beefy content. No short, skimpy content, please. Often times we receive submissions with only a couple sentences underneath each bullet point. Not only does that look like it's been quickly written, but vendors—it does nothing for your business. Wedding professionals should especially curate blogs carefully: If your blog content is exceeding in quality, the higher quality your company & services/products will appear to brides & the they will be more likely to book you.

- **Link to our past blog posts and/or vendors**
  Our goal is to keep readers on our blog and website as long as possible, eventually taking them from blog posts to vendors' Forever Bride listings. So the more we can subtly include links on every blog post/real wedding/styled shoot/event, the more likely they'll be to click to other pages.

- **Promise to blast on your social media**
  We're all about word of mouth here at Forever Bride. So long story short? Pinky promise us that you'll share the link with your family, friends, and followers on every social media site you have. More exposure for you and more for us. It's a win-win!

Have a question about submission?

We'd love to answer them! Please email Emily at emily@foreverbride.com

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